



What happens when your water suddenly turns out to be better than you thought?

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The result is remarkably clear: 92% of users are satisfied, with 66% even being very satisfied.

At first, for many it's about using clean, toxin-free water - or simply about "better water." But



after just a short time, many report quite different changes: more energy, a better overall sense of well-being, a more positive effect on the skin, and as a bonus they automatically drink more.

Particularly striking is another point: 86% of users have already recommended truü to others. This doesn't happen out of politeness, but because people themselves experience a difference.

What you can take away from this: Many people optimize their diet, their routines, or turn to all sorts of products - but the foundation is often overlooked: drinking water. Perhaps that's exactly where one of the biggest, underestimated levers in everyday life lies.

And this is exactly where there's a point that many don't know or understand at first: the so-called cellular availability of water. Only through personal experience - through daily drinking - does it become noticeable that it's not just about being "clean," but rather about how well water can actually be absorbed and utilized by the body.

If you'd like to know more about this, you'll find a clear explanation on the topic of cellular-available water here.

It's good.

to be truü.